

K-T Notes

Kentucky-Tennessee Kiwanis District

March 2012

Spring is in the KT District



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Notes from the Editor

Your contributions make this newsletter. I need clubs to send information on events they are doing, officers and chairs to report on what has worked and what is upcoming in your areas.

I look forward to your future contributions and suggestions

More next time. The next issue will be in late February. Please have submissions to me by April 24. dwight@dwightwatt.com I want info from clubs and from district officers and chairs.

Dwight Watt
www.DwightWatt.com



District Website

<http://www.ktkiwanian.org>

KIWANIS INTERNATIONAL & DISTRICT OFFICES 2011-2012

Office - Name

International President Alan Penn

KY-TN District Governor Don Ritter

KY-TN District Governor-Elect Bob Brinkman

KY-TN District Immediate Past Governor James Mann

KY-TN District Secretary Fran Marion

KIWANIS DEFINING STATEMENT

"Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time."

**Check the K-T Kiwanis blog at
http://www.ktkiwanian.org/public_district/index.aspx**

Retention and Kiwanis by PR Cook

I have been a member of Kiwanis since November 1987. I did not say I have been a good Kiwanian since then. In fact, my service in Kiwanis did not become a good service until I agreed to become our Club Secretary/Treasurer in April of 1988. I overheard the nominating committee discussing who they could nominate to that position and I told them I could handle that job. I have held that position ever since except for the year I was our club president and the year I was Lt. Governor. Being our club Secretary/Treasurer is a great way to stay informed of what our Club is doing. I have told this story to confirm the importance of getting members involved. Often, in fact, in most cases, we think that all we have to do to grow our club is to get new members. We need to realize that once we get a member in our club, the work is just beginning. It is essential that we give new members something to do in order to retain them in our clubs.

We must be willing to hold orientation meetings to inform our new members about how Kiwanis is organized, what service projects are carried out each year, what Service Leadership Programs we are involved with, how club funds are spent, and other information concerning our club. Individuals today, especially the younger ones, are wanting to spend their time wisely and efficiently and if we do not provide them with some information as to what they should be doing and some responsibility for actually doing the service, we should not be surprised when they leave the club.

In addition to the new member orientation, we must review the quality of our club operations. Our meetings must start on time and end on time. We must provide interesting programs. Our board meetings must be efficient through the use of committee reports and complete and precise reports such as minutes and financial reports. Our meeting time should provide for time to visit with each other to discuss business or the hot topic of the week. We must also make sure we have fun. Each club should be proud of its work in the community and with the service leadership programs. The confidence we have in knowing we are providing a great service to those around us should guarantee that our meetings are the place to be each week. Our club meets on Friday so we normally do not meet the week of Thanksgiving. I miss not being at the meeting. That is the way it should be. We should look forward to each meeting, whether we meet each week or every two weeks.

So once we get in a new member, have an orientation and make sure our meetings are operating as they should, how do we involve our members, both new and old. Hopefully our club is going to begin a program called the 90K soon. The idea of this program is to get members involved whether they have been a member for a month or twenty five years. In order to qualify for a 60K pin, existing members will be given 90 days to perform several tasks relating to Kiwanis membership. New members will be given 90 days when they join the club to perform the tasks. Although the tasks have not yet been approved by the Board, they may include some or all of the following:

- Attend an orientation meeting
- Take part in an interclub
- Sign up a new member
- Attend a Board meeting
- Work on a service project
- Attend a Service Leadership Program club meeting
- Present a program to the Club (either personally or obtain someone else)

Retention and Kiwanis by PR Cook (continued)

This list may be adjusted by the Board, but the idea is to keep the new member busy and to provide them with information to help them grow as a member. It will also be beneficial to our current members. Do not overwhelm members before you get their application and approve them for membership.

Another tool to help your Club in the retention of members is to accumulate detailed information as to why members leave. When members leave a Club and it is reported to International, they ask the Club Secretary why the individual left, but there are only a few choices on the drop form. Each Club should obtain specific reasons for members dropping membership. That information could very well slow down the loss of members in the future if the reason is rectified. The information would also be very helpful to other Clubs who may be experiencing the same problem. Please start accumulating this information immediately and send to me. I will develop information obtained from the reports and make it available to all Clubs in the District.

We all know it is important to keep members once we get them to join. These are some of the many ideas to keep the objects of Kiwanis in front of them and to help them mature into our organization. There are four members in our Club who have been there longer than myself. Our club relies on those members a great deal and I would hate to think of our club without them.

I am sure everyone reading this article is proud to be a member of Kiwanis. It is now time to let your friends and business acquaintances know about how you feel and to give them an opportunity to feel the same way by inviting them to be a Kiwanian. Once you get them in your club, we need to keep them by the above methods especially remembering to have FUN.

Paul R. Cook
Retention Chair

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New Oak Ridge sign

An installed Kiwanis sign was seen on a New Oak Ridge Sign Display at the TN 62 Solway Bridge entrance.

The Kiwanis sign was in the top row, upper left corner. There were two rows each with five signs.

Paris Kiwanis Club graciously says a "BIG THANK YOU"

The Paris Kiwanis Club wants to graciously say a "BIG THANK YOU" to everyone who helped and/or donated to the Toys for Tots Program. Without everyone's help this program wouldn't have been the success this year that it was. It was a wonderful feeling to see those children's faces and smiles as they got toys and got to sit on Santa's lap at the Christmas Party that was held on Thursday, December 22, 2011.

So without further due, here is a BIG THANK YOU to all of these wonderful and caring and giving people and businesses who made the Toys for Tots Program a great success:

Fort Oglethorpe Kiwanis Club charters Heritage High Key Club

Fort Oglethorpe Kiwanis presented Heritage Key Club with their Charter and their banner. Those representing Fort Oglethorpe Kiwanis Club were Jim Coltrin, Jeff Epperson, David Hollis, P.R. Cook, and Wayne Rasbury. Also present were Steve Phillips, District Key Club Administrator and Brianna Blevins, District Key Club Lt. Governor. Heritage Key Club advisor is Taylor Cloyd.. Officers are Jamison Jones, Treasurer; Alexis Liner, Vice President; Bonnie Babb-Cheshul, President; Elizabeth King, Secretary;



New Key Club Organized at Madison Central High School

The Kiwanis Club of Richmond provided a cake to congratulate the newly organized Key Club. Key Clubs are sponsored by Kiwanis International and are the largest high school service club in the world. Madelaine Berry (left), Division 9 Key Club Lt. Governor and member of the Model School Key Club, and Cheyenne Nicely, President of the new Madison Central High School Key Club pose with their new school banner at the conclusion of their charter banquet last week.



Little Hounds Cheerleading Squad

The Paris Kiwanis Club has given a donation to the Little Hounds Cheerleading Squad. Stacey Speaks, Head Coach was the guest speaker at the meeting held on Tuesday, November 15, 2011. Stacey had quit coaching for a while, but she is back to it once again. Her daughters, Taesha and Amiyah are to be thanked for that as they are the ones who brought her back. She is a very motivated woman who does a wonderful job at coaching young girls. She will get the squad back on track and give the girls self esteem and confidence. They will become great cheerleaders from it too.

The elementary squad has 33 cheerleaders. All elementary schools have “real” uniforms to wear and Paris Elementary School didn’t. The goal for this year is to get these girls “real” uniforms so that they feel like “real” cheerleaders. Stacey has worked very hard on getting funds to help with the purchase of these uniforms. It took a lot of funding to get this done. There was a fee the parents had to pay and they got donations too. In November, they were almost to where they needed to be monetary wise. The cheerleaders cheer for the Little Hounds Basketball Teams. They have girls from preschool-kindergarden, 1st-2nd grade and 3rd-5th grade on the squad. They have divided them up into these squads as they have the basketball teams divided up that way. They do strictly positive cheers which is encouragement for them. She is also teaching them floor cheers and dances. The girls are learning new things. The squad has 4 coaches: Morgan Gaunce is the preschool-kindergarden coach, Stacey Speaks is the 1st-2nd grade coach, and Jennifer Steele and Jennifer Brannon are the 3rd-5th grade coaches. They started cheering at games in December.

There is a wonderful part to this article that will move you. A young girl, Olivia Rice has been through a lot in her life already. She had both of her legs amputated, because of poor circulation which was caused by Lupus. That is tough on adults having to have amputations caused by diseases and it definitely is tough on a child. Olivia has gotten new prosthetic legs and now she is going to cheer. The new legs have given her motivation and determination and the will to walk again and to be on the squad.

Coach Stacey Speaks is very excited to have Olivia as a cheerleader on the squad. She has courage and confidence and astonishes her classmates and staff as well as many others too. This part of the article has triumph to it, because Olivia is doing something she has never gotten to do before. There are so many new possibilities for her in her life now that she has the new legs. She can do anything she sets her mind to. She will be alongside the other girls when the basketball teams take to the court. When I found out she was going to cheer, it made my heart smile. I know she can do it!

Amy K. Lewis-Secretary presented Stacey Speaks, Head Coach with a donation and certificate of appreciation.

GOOD LUCK LITTLE HOUNDS CHEERLEADERS!!





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ELIMINATE maternal/neonatal tetanus

Norwood, TN Kiwanis told of EMERALD Youth Foundation

We had a great program from one of our own, Steve Diggs. Steve has been a great success story in his own right. The story begins when Steve first graduate from college and started one the ground floor of the Emerald Youth Foundation. They started with just a few children a dream with a goal. To help the children of our community starting just one child at a time, does that sound familiar? They are now in many outreach centers through out this community. They do after school care that include tutoring, sports of all kinds and now expanding to soccer.

Pictures from Mid-year convention by Glen Kleine



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